

Tentative list of Fairs, Roadshows & Events 2020

27+

Fairs &
Exhibitions

13+

Roadshows

04+

Formal B2B
networking event

02+

Informal networking
event

January

08-10 January **SATTE**
Delhi, India

Target Segments
B2B B2C General
Affordable Networking

India Expo Mart, Greater Noida, Delhi NCR, India
www.satte.in

Reach **32,000**

16-19 January **MATKA**
Helsinki, Finland

Target Segments
B2B B2C General

Messukeskus, Helsinki, Finland
matka.messukeskus.com

Reach **64,589**

22-26 January **FITUR International Tourism Trade Fair**
Madrid, Spain

Target Segments
B2B B2C General
Affordable

IFEMA - Feria de Madrid, Madrid, Spain
ifema.es/en/fitur

Reach **142,642**

30 January to 02 February **Fespo**
Zürich, Switzerland

Target Segments
B2B B2C General

Zurich Exhibition Hall, Zürich, Switzerland
fespo.ch/fes-de.aspx

Reach **65,000**

31 January to 01 February **Business, Mice and Leisure Market (BLTM)**
Delhi, India

Target Segments
B2B General
Affordable Niche - MICE

Leela Ambience Convention Hotel, Delhi, India
bltm.co.in

Reach **1,200+**

05-08 February **Bride Show**
Dubai

Target Segments
B2B B2C General
Niche - Bridal

Dubai World Trade Centre
thebrideshow.com/en

Reach **23,000**

09 - 11 February **BIT**
Milan, Italy

Target Segments
B2B B2C General
Affordable

Fiera Milano SpA, P.lva C.F. 13194800150, S.S. SEMPI-ONE 28 - 20017 RHO (MI), Milan, Italy
bit.fieramilano.it/?lang=en

Reach **43,000**

04 - 08 March **ITB Berlin**
Berlin, Germany

Target Segments
B2B B2C General

Messe Berlin, Berlin, Germany
itb-berlin.de

Reach **175,000+**

04 March **Maldivian Evening, Germany**
Berlin, Germany

Target Segments
B2B Networking

Berlin, Germany (Venue TBC)

Reach -

9,11,13,16 Mar (After ITB, coinciding with MITT) **Russia and CIS Roadshow**
Ukraine, Belarus, St. Petersburg, Moscow (Maldivian Evening)

Target Segments
B2B Networking

Ukraine, Belarus, Moscow

Reach **300**

February

March

26 - 28 March

Riyadh Travel Fair
Riyadh, Saudi Arabia

Target Segments

B2C General Luxury

 RICEC, Faisaliah Hotel,
Riyadh, Saudi Arabia
riyadhtravel.net
 Reach
29,764

06 - 08 April

WTM Africa
Cape Town, South Africa

Target Segments

B2B B2C

 Cape Town Internation Con-
vention Center, Cape Town
africa.wtm.com
 Reach
6,200

15 - 17 April

ITB India
Mumbai, India

Target Segments

B2B General

 Bombay Exhibition Center,
Mumbai, India
itb-india.com
 Reach
8,000+
15 April
(coinciding
with ITB
India)**Visit Maldives
Evening, India**
Mumbai, India

Target Segments

B2B General Affordable

 Mumbai, India (Venue TBC)

 Reach
-

19 - 22 April

**Arabian Travel
Market (ATM)**
Dubai, UAE

Target Segments

B2B B2C General

 Dubai World Trade Centre,
Dubai, UAE
arabiantravelmarket.wtm.com
 Reach
40,000

13 - 15 May

ITB China
Shanghai

Target Segments

B2B General

 Shanghai World Expo and
Exhibition Center, Hall 1
itb-china.com
 Reach
230,000
13 May
(coinciding
with ITB
China)**Visit Maldives
Evening, Shanghai**
Shanghai, China

Target Segments

B2B General
Affordable
 Shanghai, China (Venue
TBC)

 Reach
-
17 & 19 May
(Coinciding
with ITB China)**China, Roadshow**
Shenzhen & Xian

Target Segments

B2B General

 Shenzhen & Xian
-

 Reach
200+
26,27 & 29
May**USA, Roadshow**
New York, Miami,
Chicago

Target Segments

B2B General

 New York, Miami, Chicago
-

 Reach
300
2,3,4,5,8
June**Spain, Roadshow**
Madrid, Barcelona,
Valencia , Bilbao,
Malaga

Target Segments

B2B General

 Madrid, Barcelona, Valencia
Bilbao, Malaga

 Reach
500

April

May

June



Fairs

Maldivian Evening:
Informal networking eventVisit Maldives Evening:
Formal B2B networking eventRoadshow:
B2B formal event

July

**22, 24, 26, 29,
30 June****India, Roadshow**
Delhi, Ahmedabad,
Bangalore, Trivendrum,
HyderabadTarget Segments
B2B General
AffordableTrivendrum, Bangalore,
Hyderabad, Delhi,
AhmedabadReach
500+**3-5 July****Visit Maldives
Travel Expo(VMTE)**
Bangkok, ThailandTarget Segments
B2B B2C General
Affordable

Bangkok, Thailand

Reach
10,000**15 July**
(coinciding
with VMTE)**Maldivian
Evening, Bangkok**
Bangkok, ThailandTarget Segments
B2B NetworkingBangkok, Thailand (Venue
TBC)Reach
-**7, 9, 11 July****ASEAN, Roadshow**
Philippines, Indonesia,
VietnamTarget Segments
B2B General
AffordableManila, Jakarta,
Ho Chi MinhReach
300**July (Dates
not published)****Korea Wedding
Show**
Seoul, KoreaTarget Segments
B2C Niche - Bridal

Seoul, Korea

Reach
-

August

**August (Dates
not published)****NATAS**
SingaporeTarget Segments
B2C Affordable GeneralTBC
natastravelfair.travelReach
50,000**17, 18, 19, 21
August****Germany, Roadshow**
Hamburg, Berlin, Essen &
StuttgartTarget Segments
B2B B2C GeneralHamburg, Berlin, Essen &
StuttgartReach
300

September

**September
(Dates not
published)****MATTA**
KL, MalaysiaTarget Segments
B2B B2C Affordable
GeneralTBC
www.matta.org.myReach
80,000**6, 7, 9, 10
September****Middle East &
GCC, Roadshow**
Dubai, Abu Dhabi,
Jeddah, RiyadhTarget Segments
B2B GeneralDubai, Abu Dhabi, Jeddah,
RiyadhReach
350+**11-13
September****Diving Resort
Travel DRT**
Manila, PhilippinesTarget Segments
B2B B2C Niche - DiveSMX Convention Center
Manila, Philippines
philippinesdiveexpo.comReach
350+

Fairs

Maldivian Evening:
Informal networking eventVisit Maldives Evening:
Formal B2B networking eventRoadshow:
B2B formal event

23-26 September	Monaco Yacht Show Monaco	Target Segments B2B B2C Luxury	Port Hercules, MONACO monacoyachtshow.com	Reach -
25-27 September	Vivah Wedding & Lifestyle Expo Mumbai, India	Target Segments B2C Niche - Bridal	JW Marriott, Mumbai, India vivahaexb.com	Reach 6,000
4, 6, 8 October	Eastern Europe, Roadshow Czech Rep, Slovakia, Poland	Target Segments B2B General	Prague, Bratislava, Warsaw	Reach 300+
October	IFTM Top Resa Paris, France	Target Segments B2B General	Porte de Versailles, Paris, France iftm.fr/fr-fr	Reach 34,000
14-16 October	TTG Travel Experience Rimini, Italy	Target Segments B2B General	Rimini Exhibition Centre, Rimini, Italy en.ttgexpo.it	Reach 44,647
19, 21, 23 October (Coinciding with TTG)	Italy, Roadshow Florence and Naples	Target Segments B2B General	Florence, Naples	Reach 300+
12-15 October	Luxperience Sydney, Australia	Target Segments B2B Luxury	ICC Sydney, Darling Harbour, Sydney, Australia luxperience.com.au	Reach 20,000+
21-23 October	ITB Asia Singapore	Target Segments B2B General	Sands Expo Mariny Bay, Singapore itb-asia.com	Reach 11,000+
October	Tourism EXPO Japan (JATA) Osaka, Japan	Target Segments B2B B2C General	INTEX OSAKA, 1-5-102 Mina-mi Kohoku, Suminoe Ward, Osaka City 559-0034 t-expo.jp/en	Reach 207,000
October	Visit Maldives Evening, Japan Osaka, Japan	Target Segments B2B General	Osaka, Japan (Venue TBC)	Reach -



Fairs

Maldivian Evening:
Informal networking eventVisit Maldives Evening:
Formal B2B networking eventRoadshow:
B2B formal event

November	China International Travel Mart (CITM) Shanghai, China	Target Segments B2B B2C General	Shanghai New International Expo Centre, Shanghai, China citm.com.cn/zh_en/news	Reach -
November	World Travel Market (WTM) London, UK	Target Segments B2B General	Excel London, 1 Western Gateway, Royal Victoria Doc, London Docklands, E16 1X, UK london.wtm.com	Reach 53,000
November	Visit Maldives Evening, UK London, UK	Target Segments B2B General	London, UK (Venue TBC)	Reach -
November	UK, Roadshow Edinburgh, Liverpool, Bristol	Target Segments B2B General	Edinburgh, Liverpool, Bristol	Reach 300
November	China, Roadshow Hangzhou, Chongqing	Target Segments B2B General	Hangzhou, Chongqing	Reach 300
December	International Luxury Travel Market (ILTM) Cannes, France	Target Segments B2B Luxury	Palais des Festivals et des Congrès Boulevard de la Croisette 06403 Cannes, Cedex, France iltm.com/cannes	Reach 1,650



Fairs

Maldivian Evening:
Informal networking eventVisit Maldives Evening:
Formal B2B networking eventRoadshow:
B2B formal event