



**MALDIVES MARKETING &
PR CORPORATION**
State Owned Corporation

Fairs & Roadshows 2023

Fairs & Roadshows | 2023

MALDIVES MARKETING &
PR CORPORATION
State Owned Corporation



Maldives
The Sunny Side of Life

JANUARY | FAIRS 02

18-22
January

FITUR SPAIN B2B-B2C
Madrid, Spain

20-22
January

MATKA NORDIC TRAVEL FAIR NORDIC B2B-B2C
Helsinki, Finland

FEBRUARY | FAIRS 05

02-04
February

OTM INDIA B2B
Mumbai, India

02-05
February

FESPO SWITZERLAND B2B-B2C
Zurich, Switzerland

09-11
February

SATTE INDIA B2B
Greater Noida, India

09-12
February

MOSCOW DIVE SHOW RUSSIA B2B-B2C - DIVE
Moscow, Russia

24-26
February
(TBC)

NATAS TRAVEL FAIR SOUTH EAST ASIA B2C
Singapore

MARCH | FAIRS 04 - ROADSHOWS 01

07-09
March

ITB BERLIN GERMANY B2B
Berlin, Germany

15-17
March

RIYADH TRAVEL FAIR (RTF) MIDDLE EAST B2B-B2C
Riyadh, Saudi Arabia

17-19
March

MATTA SOUTH EAST ASIA B2B-B2C
Kuala Lumpur, Malaysia

March
(TBC)

MALDIVES ROADSHOW IN SOUTH EAST ASIA SOUTH EAST ASIA B2B
Bangkok, Hanoi, Jakarta

31
March
02
April

ADEX OCEAN MISSION 2023 SOUTH EAST ASIA B2C - DIVE
Singapore

Fairs & Roadshows | 2023

APRIL | FAIRS 04 - ROADSHOWS 01

03-05
April

WTM AFRICA SOUTH AFRICA B2B
Cape Town, South Africa

06-12
April
(TBC)

**MALDIVES ROADSHOW IN SOUTH AFRICA
(COINCIDING WITH WTM AFRICA)** SOUTH AFRICA B2B
Capetown, Durban, Johannesburg

03-05
April

WTM LATAM LATAM B2B
São Paulo, Brazil

19-21
April

**KITF KAZAKHSTAN INTERNATIONAL
EXHIBITION "TOURISM & TRAVEL"** CIS B2B - B2C
Almaty, Kazakhstan

April
(TBC)

**CHINA OUTBOUND TRAVEL & TOURISM MARKET
(COTTM)** CHINA B2B
Beijing, China

MAY | FAIRS 04 - ROADSHOWS 02

01-04
May

ARABIAN TRAVEL MARKET (ATM) MIDDLE EAST B2B-B2C
Dubai, UAE

04-07
May

KOTFA KOREA WORLD TRAVEL FAIR SOUTH KOREA B2B
Seoul, South Korea

08-10
May
(TBC)

**MALDIVES ROADSHOW IN KOREA
(COINCIDING WITH KOTFA)** SOUTH KOREA B2B
Seoul, Busan

09-12
May

ILTM LATIN AMERICA LATAM B2B - Luxury
São Paulo, Brazil

15-19
May
(TBC)

MALDIVES ROADSHOW IN CHINA CHINA B2B
Beijing, Shanghai, Chengdu

24-25
May
(TBC)

INTERNATIONAL MALDIVES TRAVEL MART (IMTM) MALDIVES B2B
Maldives

Fairs & Roadshows | 2023

JUNE | ROADSHOWS 01

13-15
June
(TBC)

MALDIVES ROADSHOW IN GERMANY

GERMANY

B2B

Munich, Düsseldorf, Frankfurt

AUGUST | FAIRS 01

22-24
August

TRAVEL TRADE MALDIVES (TTM)

MALDIVES

B2B

Maldives

SEPTEMBER | FAIRS 02 - ROADSHOWS 02

September
(TBC)

TOURISM EXPO JAPAN (JATA)

JAPAN

B2B-B2C

Osaka, Japan

September
(TBC)

MALDIVES ROADSHOW IN JAPAN

JAPAN

B2B

Tokyo, Osaka, Yokohama

04-07
September
(TBC)

MALDIVES ROADSHOW IN INDIA

INDIA

B2B

Chandigarh, Lucknow, Jaipur

18-21
September

ILTM NORTH AMERICA

USA

B2B - Luxury

Baha Mar, The Bahamas

Fairs & Roadshows | 2023

MALDIVES MARKETING &
PR CORPORATION
State Owned Corporation



OCTOBER | FAIRS 04 - ROADSHOWS 01

03-05
October

IFTM TOP RESA

Paris, France

B2B

October
(TBC)

ROADSHOW IN AUSTRALIA

AUSTRALIA

B2B

Sydney, Melbourne, Brisbane, Perth

11-13
October

TTG TRAVEL EXPERIENCE

ITALY

B2B

Rimini, Italy

13-15
October

EUROPEAN DIVE SHOW (EUDI)

ITALY

B2C - DIVE

Bologna, Italy

25-27
October

ITB ASIA

SOUTH EAST ASIA

B2B-B2C

Singapore

NOVEMBER | FAIRS 01 - ROADSHOWS 01

06-08
November

WORLD TRAVEL MARKET (WTM) LONDON

UK

B2B-B2C

United Kingdom

**20,22
& 24**
November

MALDIVES ROADSHOW IN CENTRAL & EASTERN EUROPE

CEE

B2B

Warsaw (Poland), Prague (Czech Republic), Budapest (Hungary)

DECEMBER | FAIRS 02

01-03
December

DIVING & RESORT TRAVEL EXPO (DRT)

HONGKONG

B2C - DIVE

Hongkong

05-08
December

ILTM CANNES

FRANCE

B2B - LUXURY

Cannes, France