

### Maldives Marketing and Public Relations Corporations

Republic of Maldives

## REQUEST FOR PROPOSALS (RFP)

## TO DESIGN AND CONSTRUCT THE MALDIVES STAND AT MATTA 2023

11<sup>th</sup> January 2023

	Section 1 - Ins	truction to Tenderers
1.	General	
1.1	Announcement Number:	(IUL)MMPRC-PRO/MMPRC/2023/02
1.2	Announcement Date:	11 <sup>th</sup> January 2023
1.3	Project:	TO DESIGN AND CONSTRUCT THE MALDIVES
		STAND AT MATTA 2023
1.4	Registration Deadline	19th January 2023, via E-Mail, before 1000
	(Date & Time)	hours (MALDIVES LOCAL TIME)
1.5	Submission Deadline	25th January 2023 via E-Mail, before 1400
	(Date & Time)	hours (MALDIVES LOCAL TIME)
1.6	Tender Addressed to	Mr. Hassan Shaheel
		Manager, Procurement
		Maldives Marketing and Public Relations
		Corporation
		H. Zonaria, 2nd Floor, Boduthakurufaanu
		Magu, Male' Republic of Maldives
		Email: <a href="mailto:tender101@visitmaldives.com">tender101@visitmaldives.com</a>
1.7	Fair/ Event Details	
	Name of the Fair	MATTA 2023
	Venue	Malaysia International Trade & Exhibition
		Centre (MITEC), Kuala Lumpur, Malaysia
	Stand Size	Stand Area: 72 sqm
		Stand dimension: 12m x 6m (4 sides open)
		Stand Number: 2D01-2D08
		(Floorplan attached)
	Dates of the Fair	17-19 March 2023
2.	Procedure of Tendering	
2.1	Eligible Tenderers:	
	,	a sole proprietor, private entity, a registered
		nent-owned entity or any combination of them in
	-	enture, under an existing agreement, or with the a legally enforceable joint venture.

[	
	b) The Tenderer must provide an English Translation of the company
	registration certificate, if the original company registration
	certificate is in any other language., along with the original
	registration Certificate. And this translation should be signed by
	authorized signatory.
2.2	Amendments to Tender Documents:
	(a) At any time prior to the deadline for submission of Tenders, MMPRC may
	amend the Tendering Document by issuing addenda.
	(b) Any addendum issued shall be part of the Tendering Document and shall
	be communicated in writing to all who have obtained the Tendering
	Document from MMPRC
	(c) To give prospective Tenderers reasonable time in which to take an
	addendum into account in preparing their Tenders, the Employer may, at
	its discretion, extend the deadline for the submission of Tenders
2.3	Registration of Tenderers:
	To register please email with the following information to
	procurement@visitmaldives.com by Thursday 19 <sup>th</sup> January 2023 before
	1000 hrs. (Maldives Local Time).
	(Only registered parties shall be eligible to submit the proposal.)
	Company name:
	Contact person name:
	Email:
2.4	Pre-bid meeting / Info Session: Thursday, 19 <sup>th</sup> January 2023 at 1400hrs
	(Maldives Local Time).
	Meeting link (Google Meet) will be shared via email with the registered
	tenderers only.
2.5	Clarifications of Bidding document, project, scope of works:
2.5	Tuesday, 24 <sup>th</sup> January 2023 before 1200hrs (Maldives Local Time).
	Email: procurement@visitmaldives.com
	CC to shaheel@visitmaldives.com
2.6	Submission of Tenders:
2.0	Tenders must be received by MMPRC at the address or by email and no
	later than the date and time mentioned below.
	Venue: Maldives Marketing & Public Relations Corporation, 2nd Floor, H.
	Zonaria, Male'
	Date: Wednesday, 25 <sup>th</sup> January 2023
	Date. Weanesday, 25 January 2025

	Times Defers 1400brs (Maldives less)
	Time: Before 1400hrs (Maldives local time)
	Email:

3.5	Documents Comprising the Tender:
	3.5.1 Cover Letter as per section 4
	- The Tender proposal will be disqualified if the document is not
	submitted with the Tender.
	- The cover letter should be signed by an authorized signatory and
	the name of the signatory included.
	- The cover letter should be stamped.
	3.5.2 Quotation
	- Tender proposal will be disqualified if the document is not
	submitted with the tender.
	- Contract Price shall include detailed cost breakdown of designing
	and construction of the stand.
	- All calculations and costing should be in US Dollars.
	3.5.3 Copy of registration Certificate of Sole proprietorship / Partnership
	/ Company / Corporative Society
	- Tender proposal will not be eligible if the document is not
	submitted with the Tender.
	- If certificates are in other language, English translation should
	be provided along with copy of original certificate and this
	translation should be signed by authorized signatory.
	3.5.4 Profile of the Tenderer
	- Marks will be deducted if the document is not submitted or is not
	submitted as per the RFP.
	- Profile of the tenderer should include the following;
	The organizational capacity and structure
	Number of years in operation
	<ul> <li>Services offered by the company</li> </ul>
	Proposed team for this project
	3.5.5 Past Experience
	- Tender Proposal <u>will be disqualified</u> if the documents as per RFP
	is not submitted.

- Must be similar projects undertaken within the past 5 years from
the date of this announcement.
- The Letter or email should contain the contact details for further
reference.
- The letters or email should clearly mention the type of work
undertaken for the clients.
- Work order forms, agreements or award letters will not be
considered as past experience letters.
- Pictures of previous design and construction works shall be
provided along with reference letters of projects within the last
5 years.
- The pictures provided should be of the same reference letters or
emails submitted and should state the name of the fair and year
- Past experience letter will only be accepted as complete if the
supporting images and details are provided.
3.5.6 Proof of financial capability
- Tender proposal will be disqualified if the document is not
submitted with the tender or if the bidder do not have 20 percent
of the quoted price in their bank account.
- Each Tenderer/Respondent should submit proof of financial
capability by submitting the following documents.
a) Bank reference letter. This letter should be in bank
letterhead with authorized signature of the bank or bank
stamp. The letter should state that the 20% of the quoted
price is available in their bank account.
OR
b) Last 3 months' bank statement on the bank letterhead
with the authorized signature of the bank or the bank
stamp.
- If the letter or the bank statement is in other language, English
translation should be provided along with copy of original letter
or the bank statement and this translation should be signed by
authorized signatory.

·	
	3.5.7 Proposed Stand design
	- Tender proposal will be <u>disqualified</u> if the document is not
	submitted with the tender and marks will be deducted if the
	document is not as per the RFP.
	- The stand design must be with detailed layout marking each area
	and drawings from all angles (AERIAL, FRONT and SIDE VIEWS) as
	per the specification and scope provided by MMPRC in Section 3
	of this RFP.
	- Each Tenderer shall mark in the detail drawing the
	measurements of counters, private meeting table area, storage
	and any other areas specified in the RFP.
3.6	Period of Validity of Tender:
	(a) Tenders shall remain valid for 90 calendar days after the Tender
	submission deadline date prescribed by MMPRC. A Tender valid for a
	shorter period shall be rejected by MMPRC as nonresponsive.
	(b) In exceptional circumstances, prior to the expiration of the Tender
	validity period, MMPRC may request Tenderers to extend the period of
	validity of their Tenders. The request and the responses shall be made
	in writing.
3.7	Tender Security (If required): Not Applicable
3.8	Format of Signing of Tender:
510	The Tenderer shall prepare one original of the documents comprising the
	Tender as described in Clause 3.5, and clearly mark it "Original". Alternative
	Tenders, if permitted in accordance with clause 3.11, shall be clearly marked
	"Alternative".
3.9	Budget
5.7	The Tenderer must propose a contract price.
	The Contract Price may only be adjusted by the parties as per the terms and
	conditions of the Agreement.
	In case the payment for rigging/electricity or any other such advance
	payments to the organizers, it should be paid by the Selected
	Respondent/Contractor on behalf of MMPRC. The Selected
	Respondent/Contractor should submit the invoice along with the supporting
	documents after which it will be reimbursed. These payments should be pre-
3.10	approved by MMPRC. Taxes

	a) All Bidders shall quote the prices inclusive of Taxes
2.11	Alternative Tenders:
3.11	
	It is permitted to submit Alternative Tenders.
3.12	Conflict of Interest:
	A Tenderer shall not have a conflict of interest. All Tenderers found to
	have a conflict of interest shall be disqualified. A Tenderer may be
	considered to have a conflict of interest with one or more parties in this
	tendering process, if:
	(a) they have a controlling partner in common; or
	(b) they receive or have received any direct or indirect subsidy from any of them; or
	(c) they have the same legal representative for purposes of this Tender; or
	(d) they have a relationship with each other, directly or through common
	third parties, that puts them in a position to have access to
	information about or influence on the Tender of another Tenderer, or
	influence the decisions of the Employer regarding this tendering
	process; or
	(e) a Tenderer participates in more than one Tender in this tendering
	process. Participation by a Tenderer in more than one Tender will
	result in the disqualification of all Tenders in which the party is
	involved. However, this does not limit the inclusion of the same
	subcontractor in more than one Tender; or
	(f) a Tenderer or any of its affiliates participated as a consultant in the
	preparation of the design or technical specifications of the contract
	that is the subject of the Tender; or
	(g) a Tenderer, or any of its affiliates has been hired (or is proposed to be
	hired) by MMPRC.
3.13	The Tenderer shall not engage in corrupt or fraudulent practices in the
	preparation or lodgment of a Bid. The Tenderer shall not have any
	commercial mutual benefits with other Tenderer(s) submitting the Bids on
	the date of submission of the Bid.
3.14	Authorization:
	The original and the Alternative Tender shall be signed by a person duly
	authorized to sign on behalf of the Tenderer. This authorization shall consist
	of a written confirmation and shall be attached to the Tender. The name and

	position held by each person signing the authorization must be typed or
	printed below the signature.
4.	Submission and Opening of Tenders
4.1	Deadline for Submission of Tenders:
	(a) Tenders must be received by MMPRC at the address or by email
	and no later than the date and time mentioned in clause 1.5 of
	this document.
	(b) MMPRC may, at its discretion, extend the deadline for the
	submission of Tenders by amending the Tendering Document, in
	which case all rights and obligations of the MMPRC and Tenderers
	previously subject to the deadline shall thereafter be subject to
	the deadline as extended.
4.3	Late Tender:
	MMPRC shall not consider any Tender that arrives after the deadline
	for submission of Tenders, in accordance with clause 1.5. Any Tender
	received by MMPRC after the deadline for submission of Tenders shall
	be declared late, rejected, and returned unopened to the Tenderer.
4.4	Withdrawal and Re-submission:
	The Respondents may withdraw at any time before the Proposal Due
	Date.
4.5	Best Value Selection and Negotiation
	MMPRC may select the response(s) which demonstrates the best
	overall value, including proposed alternatives that will achieve the
	goals of MMPRC. MMPRC and a selected Tenderer may negotiate a
	change in element of contract performance or cost identified in the
	original proposal or the selected Tenderer's response which results in
	lower costs or more cost effective or better value than was presented
	in the selected Tenderer's original value.
5.	Disqualification
5.1	MMPRC shall have absolute discretion to disqualify any Proposal made
	by a Respondent on any one or more of the following grounds;

	a) The Proposal is not accompanied by documents required to be
	submitted (as detailed in clause 3.5) in accordance with this
	RFP;
	b) If the Respondent submits incorrect/ inaccurate/ misleading
	information or conceals/suppresses any relevant information
	c) Where the Respondent seeks to modify the Proposal after
	Proposal Due Date without the consent of MMPRC
	d) Any Proposal that is received after the Proposal Due Date
	e) Pending, active, or previous legal action by/ against a
	Tenderer /Respondent that may prevent its participation in
	the Tender Process or prevent it from fulfilling its respective
	obligations as specified and/ or as required in/under this RFP
	and the Agreement; and/ or
	f) If the Respondent is in breach of any of its material
	contractual obligations at any of its previous contracts with
	the Government of Maldives or MMPRC
6.	Evaluation
6.1	The tender evaluations will be carried out as per the evaluation
	criteria stated under Section 2 of this document. No other evaluation
	criteria or methodologies shall be permitted.
6.2	To assist in the examination, evaluation, and comparison of Bids,
	MMPRC may, at its discretion, ask any Tenderer for clarification of its
	Bid. The request for clarification and the response shall be in writing,
	but no change in the price or substance of the Bid shall be sought,
	offered, or permitted except as required to confirm the correction of
	arithmetic errors discovered by MMPRC in the evaluation of the Bids.
6.3	From the Bid Due Date until the issue of the Letter of Award, if any
	Tenderer wishes to contact MMPRC on any matter related to the Bid
	or the Bid Process, it should be done in writing.
6.4	Any effort on the part of the Tenderers to influence MMPRC in the
	examination, evaluation, ranking of Bids may result in the rejection of
	the respective Tenderer's Bid.
7.	

8.	Advance Payment - applicable as per procedure
	Advance Payment Guaranty - as per procedure
9.	Award of Contract
9.1	MMPRC will issue the Letter of Award to the Respondent whose
	Proposal has been determined to be responsive and has the highest
	score (the "Selected Respondent").
9.2	The Letter of Award will be issued to the Selected Respondent or
	posted to the Selected Respondent's address, or a scanned version of
	the Letter of Award shall be sent via e-mail at the address given in the
	Proposal and such handing or posting or e-mail shall be deemed good
	service of such a notice.
9.3	If the Selected Respondent fails to sign the Agreement within the
	period prescribed in the Letter of Award, MMPRC shall have the right
	at its absolute discretion to select the Proposal with the highest score
	among the remaining responsive Respondents or annul the Tender
	Process.
9.4	MMPRC reserves the right to annul the Tender Process and reject all
	Proposals, at any time prior to signing of the Agreement, without
	thereby incurring any liability to the Respondents, or any obligation to
	inform the Respondents of the grounds for MMPRC's action.
9.5	Upon MMPRC's request, the Selected Respondent shall provide any
	component missing from the proposed design as per the specification
	and scope provided by MMPRC in Section 3 of this RFP, without any
	additional cost.
10.	Payment Terms
10.1	As consideration for the design and construction of the Maldives Stand
	at the MATTA 2023 the Selected Respondent/Contractor shall be
	compensated in the manner provided below;
	- The amount in Dollar (\$) equivalent to 15% of the Total Price
	quoted shall be transferred by MMPRC to the Selected
	Respondent/Contractor, upon signing of this Agreement, within
	30 working days up on submission of the invoice and,

	- The amount in Dollar (\$) equivalent to 35% of the Total Price
	quoted shall be transferred by MMPRC to the Selected
	Respondent/Contractor, within 30 working days after the
	commencement of the work and upon submission of the invoice
	and,
	<ul> <li>Remaining 50% of the Total Price quoted shall be transferred by</li> </ul>
	MMPRC to the Selected Respondent/Contractor, after the end
	of the fair within 30 working days and up on submission of the
	final invoice,
	- Any payment made on behalf MMPRC will be reimbursed once
	the invoice along with supporting documents are received.
11	Penalty & Contract Termination
11.1	Penalty:
	MMPRC shall have the right to withhold any payment of the Contract
	Price, if the Selected party fails to deliver any Works in accordance
	with the terms of the Agreement.
11.2	Contract Termination:
	If the Selected Party fails to carry out any obligation under the
	Agreement, MMPRC may by notice require the Contractor to make
	good the failure and to remedy it within a specified reasonable time.

	Section 2 - Evaluation Criteria	
Area	Details	Marks
Contract Price	The Tenderer proposing the lowest "Contract Price" shall receive a maximum mark of Forty (40), and for remaining proposals marks will be allocated on pro rata basis.	40
Stand Design- Attractiveness	<ul> <li>The marks for the attractiveness of the stand design will be given considering the below mentioned. The design which full fill the requirements will receive the highest marks.</li> <li>a) Attractiveness of the overall design:</li> <li>b) Reflection of the destination in design: Beauty, authenticity, and usage of attractive images to show the USPs (Unique Selling Points) /</li> </ul>	30
Stand Design-	<ul> <li>experiences of Maldives.</li> <li>c) Creativity: The design should showcase the Maldives product in a creative manner using the latest technologies without foregoing or hindering any requirement set out in the RFP.</li> <li>The marks for the requirements of the stand</li> </ul>	15
Requirements	<ul> <li>a) Meeting all the requirements mentioned in the scand in the scope and specification in Section 3</li> </ul>	
	b) Photo Backdrop: A wall or prominent area of the Stand that can be used as a photo backdrop. Should be a visually eye-catching backdrop which can be shared on social media. It should also be visible from outside and easily accessible from the main counter to the visitors passing by. Maldives branding should be visible in this area. The purpose of this area is to attract visitors to Maldives Stand and take a picture and participate in the promotional	

# Section 2 - Evaluation Criteria

Past Experience	<ul> <li>social media campaign by sharing these pictures on social media.</li> <li>c) Map of Maldives: There should be a map of Maldives displayed in the stand at a prominent location which is easily accessible to visitors.</li> <li>d) Space Utilization: All the requirement set forth in the Scope of Work should be fulfilled in an orderly manner and logically practical format.</li> <li>Marks for experience with related works will be given as mentioned below. <ul> <li>a) 3 letters: 10 marks</li> <li>b) 2 letters: 6 marks</li> <li>c) 1 letter: 3 marks</li> </ul> </li> <li>If the Tenderer/respondent has worked with MMPRC and if the performance is found to be unsatisfactory, then marks will be deducted.</li> <li>Past experience letter will only be accepted as complete if the supporting images and details are provided.</li> </ul>	10
Company Profile	Marks will be given considering the below	5
FIUNC	mentioned points;	
	a) The organizational capacity and structure	
	b) Proposed team for this project	
	c) Number of years in operation	
	d) Services offered by the company	
	TOTAL	100

<ul> <li>DPE OF WORK</li> <li>1.1. Main scope of the project is to design a functional Stand for Maldives according to MMPRC's requirements (the "Stand"), and Construction of the Stand in accordance with the Regulations set by Matta Fair 2023 Fair organisers (Refer to organiser's official website (https:/mattafair.org.my). It is the responsibility of the bidder to take all preventive measures set out by the fair organisers with regard to overall safety of the stand.</li> <li>1.2. In addition, the scope of the works shall include;</li> </ul>			
according to MMPRC's requirements (the "Stand"), and Construction of the Stand in accordance with the Regulations set by Matta Fair 2023 Fair organisers (Refer to organiser's official website (https:/mattafair.org.my). It is the responsibility of the bidder to take all preventive measures set out by the fair organisers with regard to overall safety of the stand.			
1.2. In addition, the scope of the works shall include;			
1.2. In addition, the scope of the works shall include;			
1.2.1. The construction of the Stand to agreed design proposal, and the construction of the Stand at the site provided to MMPRC by the MATTTA Fair organisers for the year 2023;			
1.2.2. Complete construction and handover of the finished stand 24 hours before the opening time of the fair, allowing sufficient time for MMPRC officials to arrange materials and finalize the stand. In addition, the stand should be cleaned, and garbage should be cleared from the stand area at the time of handing over the finished stand and it should be ready for immediate usage.			
1.2.3. The process of disassembling the stand should start as soon as the stand is handed over by MMPRC to the bidder at the end of the Fair. This should be carried out according to the organiser's guidelines.			
1.3. Interested parties need to submit a design and the estimated cost to construct the Maldives stand at MATTA Fair 2023.			
2 CONCEPT FOR THE DESIGN PROPOSED BY THE BIDDER/RESPONDEN			
2.1. MATTA Fair is the number one Consumer Travel Fair in Malaysia and this fair will help boost Maldives visibility and maintain our destination presence in the ASEAN			
market.			
The Stand concept and design should be presented in a contemporary design to			
2.2. The Stand concept and design should be presented in a contemporary design to attractively showcase the country's unique tourism product, USPs, whilst at the			
same time inspired by the element of luxury and usage of authentic Maldivian			
designs representing the unique features of the island destination. The proposed			
design should be as per the regulations set out by the fair organisers in adhering			
to the safety and preventive measures.			
The concept and design should strongly address the following points			
<ul><li>2.3. <u>The concept and design should strongly address the following points.</u></li><li>2.3.1. Attractiveness of the overall design.</li></ul>			
The stand design should have a cohesive colour palette all throughout the			
design. The colours should take inspiration from the overall destination.			
<b>2.3.2.</b> Reflection of the destination in design/ Beauty, authenticity, and usage			
of attractive images to show the USPs / experiences of Maldives.			

· · · · · · · · · · · · · · · · · · ·	<b></b>			
	2.3.3.	Creativity - The design should showcase the Maldives product in a creative		
		manner using the latest technologies in stand design without hindering		
		any requirement set out in the RFP.		
	2.3.4.	Meeting all the requirements mentioned in the Scope and Specifications		
		in Section 3		
	2.3.5.	Photo Backdrop - A wall or prominent area of the Stand that can be used		
		as a photo backdrop. Should be a visually eye-catching backdrop which is		
		"instagrammable". It should also be visible from outside and easily		
		accessible from the main counter to the visitors passing by. Maldives		
		branding should be visible in this area. The purpose of this area is to		
		attract visitors to Maldives Stand and take a picture and participate in		
		the promotional and social media activities by sharing these pictures on		
		social media.		
		2.3.5.1. The photo backdrop should be easily accessible from the main counter as well as to have space allowing visitors to enter the photo backdrop.		
	2.3.6.	Map of Maldives - There should be a map of Maldives displayed in the		
		Stand at a prominent location easily accessible to visitors.		
	2.3.7.	Space Utilisation - All the requirements set forth in the Scope of Work		
		should be fulfilled in an orderly, logically practical manner at the same		
		time consideration should be given to safety & preventive measures set		
		out by the fair organiser. The stand should be made in a way that prevents		
		visitor bottlenecking in the stand.		
3	STAND RE	QUIREMENTS		
_		should have lockable counters, storage and a reception desk and should be		
	-	arranged in a logical and practical manner considering the new social distancing rules implemented by the fair organiser. The furniture and decorative items used		
		be simple and elegant to bring out the luxury image of the destination.		
		The measurements given in specific areas should meet the criteria. Items with no specific measurements are left for the designer's choice. All furniture/equipment requirements are stated under each item.		
	require			
	If the	If the stand is elevated. This should be identified in the stand design and the		
	stand.	I. The height of the elevation should be stated when submitting the proposal.		
	3.1. <u>Count</u>	ers		
	5.1. <u>count</u>	There must be separate lockable counters around the Stand with the		
		-		
		storing capacity for brochures and bags. However, there should be easy		
		access into the Stand from all the sides. There should be a maximum		

	number of counters that aligns with the safety guidelines provided by	
	the fair organiser. Counters sizes should be as follows;	
	<ul> <li>The counter dimensions should be a 600mmX450mm.</li> </ul>	
	<ul> <li>The Space between two counters should be 350mm.</li> </ul>	
	• The counters should have a height of 1075mm from the floor.	
	• The height of counter dividers should be 152mm.	
	Should there be any structures/walls behind the counter then	
	there should be a gap of 1219mm.	
	• Should display co-exhibitor names on the front of the counter.	
	Should include counter stools.	
	• Should include universal electric plug points in each counter.	
	Should include lockable drawers in each counter. Individual	
	keys for each lock at the counter must be provided.	
	• The design and colour scheme of the counter should fit to the	
	overall design aesthetic of the stand.	
	Refer to section 7 for measurements.	
	All measurements should be included in the design	
3.2.	Information Counter	
	One information counter with shelves and lockable drawers to store	
	promotional materials should be included in the design.	
	• Visit Maldives logo to be placed in front of the information counter.	
	• Furniture: 2 stools for the representatives.	
	Should include universal electric plug points.	
	• The design and colour scheme of the counter should fit to the overall	
	design aesthetic of the stand.	
	All measurements should be included in the design	
3.3.	Storage Room	
	• A lockable storage should be within the Stand to store promotiona	
materials, should have enough space to accommodate boxes and		
	carry trolley luggage.	
	Chauld include a lockable symbol to store valuable meterials	
	• Should include a lockable cupboard to store valuable materials.	
	-	
	• Should include Racks to keep brochures, bags and other promotiona	
	• Should include Racks to keep brochures, bags and other promotiona	
	• Should include Racks to keep brochures, bags and other promotiona materials. The racks should be able to hold an approximate weight o	

#### 3.4. Meeting Area

- 3.4.1 There should be a maximum number of meeting tables that fits to the overall design of the stand with ample space in between each table which aligns with the safety guidelines provided by the fair organisers.
- 3.4.2 There should be 4 chairs per table.
- 3.4.3 The chairs and tables should fit to the overall colour scheme and design used in the stand.
- 3.4.4 Should include universal electric plug points for each table.
- 3.4.5 All measurements should be included in the design

#### 3.5. Display area for cultural artefacts and food tasting

- **3.5.1.** There should be a designated area to showcase traditional and cultural artefacts and possibly, local food tasting.
- **3.5.2.** The area should be easily accessible to visitors entering the stand and ideally near the information counter.
- **3.5.3.** The table(s) used to display the artefacts and food should fit to the overall colour scheme and design used in the stand.

#### 3.6. Displays

- **3.6.1.** LED Screen with USB port should be on display facing the main entrance of the stand. LED Screen should be of a large size which can easily be accommodated and suitable to the stand size. The LED Screen should be placed in a manner where there is no obstruction to the visitor when viewing.
- **3.6.2.** Should provide adequate sound.
- **3.6.3.** Should be able to utilise the main screen for presentations on trade day and to display relevant videos and graphical content on consumer days.
- **3.6.4.** The display area should be adjustable in accordance with 3.5.2.
- **3.6.5.** In addition to the above, relevant photos, decorative materials and equipment can be used in the design to enhance the quality of the stand.
- **3.6.6.** Participation list should be displayed in vertical format in a plasma screen of 50" in a prominent location, right next to the main information counter.

#### 3.7. Stand Name

**3.7.1.** Name of the Stand should be "Maldives" with the logo (Section 5) which should be visible from all sides. Maximum visibility of the stand name should be provided.

r	r –			
		3.7.2.		
		all the sides of the stand needs to be placed above the stand at the		
			maximum height.	
	<b>3.7.3.</b> Ma		Maldives branding (As per Section 5) should be visible at prominent	
		locations within the stand incorporated to the overall stand de		
	3.8.	Lighting		
		3.8.1.	Adequate lighting should be provided all over the stand and should	
			illuminate the stand well allowing to have ample lighting for photographs	
			and videos.	
		3.8.2.	Harsh white fluorescent lighting should be avoided and instead use warm	
		lighting throughout the stand.		
	3.9.	Additional Services		
		3.9.1.	Should provide a coffee machine (with sugar, milk, coffee capsule) with	
			at least 100 paper cups. (No single use plastic)	
		3.9.2.	Should provide a water dispenser for the fair duration with at least 100	
			paper cups. (No single use of plastic). The water dispenser should be	
			refilled on all fair days.	
		3.9.3.	Should provide adequate dustbins at the stand and the garbage should be	
			disposed of on all fair days.	
		<b>3.9.4.</b> Should provide a hostess for all days of the fair in order to a		
		MMPRC staff.		
		3.9.5.	Should provide daily cleaning and garbage disposal services for the fair	
			duration.	
			Should provide hand sanitizers at the stand.	
		3.9.6.	Should have a first aid box placed in the storage area.	
4	ADD	ITION	AL CONDITIONS AND REQUIREMENTS	
	_		esign should be in conformity to the Maldives Stand concept and Design	
		Requir	rement and Stand Building Regulations set by MATTA Fair 2023 fair	
		organisers (Refer to organiser's official website) It is the duty of the Selected Party to meet specific requirements of the MATTA		
	4.2.			
		Fair2023, so that the Stand receives due recognition from the organiser and		
		public		
	4.3.	Additional services such as electricity, rigging, internet connections etc needs		
		to be ordered by the Selected Party (Contractor) on behalf of MMPRC (with prior		
		approval) and billed to MMPRC.		
	4.4.	All documentations necessary for Stand design approval should be submitted by		
		the Se	elected Party before the deadline specified by the MATTA Fair 2023	
		organisers.		
	4.5.	All the	e graphics shall be provided by MMPRC	
I	1			

4.6.	Complete construction and handover of the finished stand 24 hours before the opening time of the fair.
4.7.	Any cost which may arise outside of the above quotation shall be borne by the
	Selected Party
4.8.	Sufficient amount of lighting (where required) should be used when designing the Stand
4.9.	Additional covid-19 protection gears at the stand.
4.10.	The fair organisers only allow pre-fabricated design
4.11.	The price quoted by the bidder should include all the aforementioned requirements. MMPRC should not be borne to pay any additional charge.

## Section 4 - COVER LETTER

The CEO & Managing Director, Maldives Marketing and Public Relations Corporation H. Zonaria,2<sup>nd</sup> Floor, Boduthakurufaanu Magu, Male' Republic of Maldives

Dear Sir,

#### Sub: Proposal to design and construct the Maldives Stand at MATTA 2023.

Having examined all the information provided, we the undersigned offer to design and construct the Maldives Stand at MATTA 2023 as per the requirements of the RFP (the "Works") as set out in this Proposal.

Year	Price excluding Tax (\$)	Tax (\$)	Total Price (\$)
MATTA 2023			
Added options should			
		Contract Price(\$)	

We undertake, if our Proposal is accepted, to complete the Works within the deadlines and as per the specifications provided by MMPRC. We have examined the RFP and have no reservations to the RFP Documents, including Addenda issued.

We are not insolvent, in receivership, bankrupt or being wound up. Our affairs are not being administered by a court or a judicial officer and our business activities are not being suspended and not the subject of legal proceedings for any of the foregoing.

Until a formal agreement is executed with MMPRC, this Proposal, together with written acceptance thereof and MMPRC's notification of award, shall constitute a binding contract if we are selected as the Successful Respondent.

Date: .....

Details of authorized personnel to sign Bid for and on behalf of:

Company/Business Name: \_\_\_\_\_

Name of the authorized personnel to sign: \_\_\_\_\_

Signature of the authorized personnel to sign: \_\_\_\_\_

Stamp of the company/Business: \_\_\_\_\_

Date: \_\_\_\_\_





