

Maldives Marketing & PR Corporation  
Male' / Maldives

Announcement Number: (IUL)MMPRC-HR/1/2024/24

**JOB OPPORTUNITY**

**Basic Salary (per month): MVR 8,284.00**

**Service Allowance (per month): MVR 2,899.00**

**Living allowance (per month): MVR 2,485.00**

Technical Qualification Allowance / Supporting Qualification Allowance will be paid based on the highest qualification.

- Level 9 and above: MVR 1,750.00 (Monthly)
- Level 7 & 8: MVR 1,250.00 (Monthly)
- Level 6 & below: MVR 750.00 (Monthly)

Overtime and other allowances will be paid accordingly.

**Position: Content Creator- Videography / Photography**

**Vacancies: 1**

**Department / Section: Content Creation**

**1. Minimum Qualifications:**

1. Diploma (National Qualification level 5) **OR**,
2. Certificate level 4 with 1 years of work experience **OR**,
3. O' Level with 2 years and above experience in a relevant field.

**2. Key roles and responsibilities:**

- a. Responsible for creating visual content that helps promote the brand image of the Maldives & the works, events & activities organized by the Corporation.
- b. Setting up and operating equipment's required for photography & videography.
- c. Capturing high-quality videos & images for various events to be held by the corporation.
- d. Editing and retouching the images & videos captured to meet the expected standards.
- e. Maintain a portfolio of the work done to showcase it.
- f. Work closely with the marketing team to understand the brand and create images that will help to communicate the message.
- g. Capture engaging videos to support the creative process of marketing content for all the events of the Visit Maldives
- h. Assist with curating social media content for events, stand-alone campaigns, and other projects.
- i. Think creatively and develop a robust video library for printed and digital content.
- j. Work collaboratively with other team members to ensure a consistent, integrated brand perception and visual identity.
- k. Participate in the activities/events organized by the Corporation.



**MALDIVES MARKETING &  
PR CORPORATION**  
State Owned Corporation

**3. Deadline for Application Submission:**

Interested candidates, please email your application to [jobs@visitmaldives.com](mailto:jobs@visitmaldives.com) on or before **29<sup>th</sup> February 2024** (Thursday), 1400hrs.

**4. Compulsory documents required:**

- a. Duly completed job application form.
- b. CV of the applicant with contact information (reference contact details with contact number).
- c. Copy of national identity card.
- d. Reference letters.
- e. Attested copies of educational certificates/ transcripts (certificates from abroad shall be accredited by MQA).
- f. Valid Police Report.

**5. Additional Information:**

- a. Only shortlisted candidates shall be contacted for the interview.
- b. Following the interviews, unsuccessful candidates will be informed verbally. A written document shall not be issued.
- c. Email address to submit documents: [jobs@visitmaldives.com](mailto:jobs@visitmaldives.com)
- d. All documents should be submitted in PDF format as one document.
- e. Job application form will be available to download on our website at the link below.  
Link: <https://corporate.visitmaldives.com/downloads/>
- f. For any inquiries please contact: 3323228, 3035512, 3035513 or 3035514

**6. Address line:**

Fathmath Thaufeeq,  
CEO & Managing Director,  
Maldives Marketing and Public Relations Corporation

22<sup>nd</sup> February 2024



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