



Maldives Marketing and Public Relations Corporations
Republic of Maldives

REQUEST FOR PROPOSALS (RFP)
TO DESIGN AND CONSTRUCT THE MALDIVES STAND AT WTM LONDON 2024

27th August 2024

Section 1 - Instruction to Tenderers		
1.	General	
1.1	Announcement Number:	(IUL)MMPRC-PRO/MMPRC/2024/28
1.2	Announcement Date:	27 th August 2024
1.3	Project:	TO DESIGN AND CONSTRUCT THE MALDIVES STAND AT WTM London 2024
1.4	Pre-bid meeting / Info Session	29 th August 2024 at 1400 hours (MALDIVES LOCAL TIME) via online meeting. Meeting Link: meet.google.com/dwn-oaxo-sea
1.5	Submission Deadline (Date & Time)	31 st August 2024 via E-Mail, before 1400 hours (MALDIVES LOCAL TIME)
1.6	Bid Addressed to	Mr. Hassan Shaheel Director, Procurement Maldives Marketing and Public Relations Corporation H. Zonaria, 2nd Floor, Boduthakurufaanu Magu, Male' Republic of Maldives Email: tender101@visitmaldives.com
1.7	Fair/ Event Details	
	Name of the Fair	WTM London 2024
	Venue	ExCeL London, Royal Victoria Dock, 1 Western Gateway, London E16 1XL
	Stand Size	Stand Area: 656.5 sqm. Stand dimension: 13 x 50.5m (4 sides open) Stand Number: N11 - 415 (Floorplan attached)
	Dates of the Fair	5th - 7th November 2024
2.	Procedure of Tendering	
2.1	Eligible Tenderers:	
	a) A Tenderer may be a sole proprietor, private entity, a registered company or government-owned entity or any combination of them in the form of a joint venture, under an existing agreement, or with the intent to constitute a legally enforceable joint venture.	
	b) The Tenderer must provide an English Translation of the company registration certificate, if the original company registration	

	certificate is in any other language., along with the original registration Certificate. And this translation should be signed by authorized signatory.
2.2	Pre-bid meeting / Info Session: 29th August 2024 at 1400hrs (Maldives Local Time). Meeting link: meet.google.com/dwn-oaxo-sea
2.3	Submission of Tenders: Tenders must be received by MMPRC at the address or by email and no later than the date and time mentioned below. Venue: Maldives Marketing & Public Relations Corporation, 2nd Floor, H. Zonaria, Male' Date: 31st August 2024 Time: Before 1400hrs (Maldives local time) Email: tender101@visitmaldives.com
2.4	Unless specifically stated otherwise in this RFP, all queries and communications in respect to the RFP or the tender process shall be addressed by any Respondent to MMPRC, by e-mail or in writing.
2.5	This RFP and all the entities participating in the Bid Process shall be governed by the laws of Maldives, without having regard to its principles of conflict of laws. Only the courts in Maldives shall have exclusive jurisdiction to entertain, hold trial, and adjudicate upon any dispute in relation to the RFP, Bid Process, or any other aspect in relation thereto.
2.6	Clear scanned documents must be provided. If it's not possible to read the scanned documents, the evaluation committee has the discretion to disqualify.
3.	Preparation of Tenders
3.1	Each Respondent shall submit a single proposal.
3.2	Cost of Tendering: The Tenderer shall bear all costs associated with the preparation and submission of its Tender, and MMPRC shall in no case be responsible or liable for those costs, regardless of the conduct or outcome of the tendering process.
3.3	Language of Tender: The Tender, as well as all correspondence and documents relating to the Tender exchanged by the Tenderer and MMPRC, shall be written in English . Supporting documents and printed literature that are part of the Tender may

	<p>be in another language provided they are accompanied by an accurate translation of the relevant passages in English, in which case, for purposes of interpretation of the Tender, such translation shall govern.</p>
<p>3.4</p>	<p>Measurements: All measurements shall be expressed in units of the metric system.</p>
<p>3.5</p>	<p>Documents Comprising the Tender:</p> <p>3.5.1 Cover Letter as per section 4</p> <ul style="list-style-type: none"> - The Tender proposal <u>will be disqualified</u> if the document is not submitted with the Tender. - The cover letter should be signed by an authorized signatory and the name of the signatory should be included. - The cover letter should have company stamp. <p>3.5.2 Quotation</p> <ul style="list-style-type: none"> - Tender proposal <u>will be disqualified</u> if the document is not submitted with the tender. - Contract Price shall include detailed cost breakdown of designing and construction of the stand. - Cost breakdown should be provided separately for all the services, equipment and all structural elements (example; furniture & equipment etc). - All calculations and costing should be in US Dollars. <p>3.5.3 Copy of registration Certificate of Sole proprietorship / Partnership / Company / Corporative Society</p> <ul style="list-style-type: none"> - Tender proposal <u>will not be eligible</u> if the document is not submitted with the Tender. - In case joint ventures and parent companies are submitting proposals a legally binding document stating their relationship shall be submitted. This document must be stamped by both parties or signed by both parties with name and designation. - Company registration certificate should not have expired at the time of submission. - If certificates are in other language, English translation should be provided along with copy of original certificate and this translation should be signed by authorized signatory.

	<p>3.5.4 Profile of the Tenderer</p> <ul style="list-style-type: none"> - The tenderer may submit a profile of the company or the website link. <p>3.5.5 Past Experience</p> <ul style="list-style-type: none"> - The tenderer can submit pictures or website link of similar previous stand construction works. - Marks will be awarded based on pictures and recommendation letters/email. <p>3.5.6 Proof of financial capability</p> <ul style="list-style-type: none"> - The Tenderer may submit proof of financial capability by submitting a bank reference letter or bank account statement of last 30 days, clearly indicating the currency. - The selected party will be requested to provide proof of financial capability (20% of the quoted price) if the above document is not submitted along with the proposal. This is to prove that the selected party has financial strength to construct the stand. <p>3.5.7 Proposed Stand design</p> <ul style="list-style-type: none"> - The stand design must be with detailed layout marking each area and drawings from all angles (AERIAL, FRONT and SIDE VIEWS) as per the specification and scope provided by MMPRC in this RFP.
<p>3.6</p>	<p>Period of Validity of Tender:</p> <p>(a) Tenders shall remain valid for 90 calendar days after the Tender submission deadline date prescribed by MMPRC. A Tender valid for a shorter period shall be rejected by MMPRC as nonresponsive.</p> <p>(b) In exceptional circumstances, prior to the expiration of the Tender validity period, MMPRC may request Tenderers to extend the period of validity of their Tenders. The request and the responses shall be made in writing.</p>
<p>3.7</p>	<p>Tender Security (If required): Not Applicable</p>
<p>3.8</p>	<p>Format of Signing of Tender:</p> <p>The Tenderer shall prepare one original of the documents comprising the Tender as described in Clause 3.5, and clearly mark it "Original". Alternative</p>

	Tenders, if permitted in accordance with clause 3.11, shall be clearly marked "Alternative".
3.9	<p>Budget</p> <p>The budget allocated for this project is USD 270,000.00 (US Dollar Two Hundred Seventy Thousand inclusive of all taxes).</p> <p>If the Contract price quoted by the bidder exceeds the allocated budget, MMPRC Evaluation Committee has the discretion to disqualify the proposal during evaluation.</p> <p>The contract price quoted should include all the costs and should cover all the works as per the scope of works provided with this RFP.</p> <p>The Contract Price may only be adjusted by the parties as per the terms and conditions of the Agreement.</p> <p>In case of any advance payments to the organizers, it should be paid by the Selected Respondent/Contractor on behalf of MMPRC. The Selected Respondent/Contractor should submit the invoice along with the supporting documents after which it will be reimbursed. These payments should be pre-approved in writing by MMPRC.</p>
3.10	<p>Taxes</p> <p>a) All Bidders shall quote the prices inclusive of Taxes</p>
3.11	<p>Conflict of Interest:</p> <p>A Tenderer shall not have a conflict of interest. All Tenderers found to have a conflict of interest shall be disqualified. A Tenderer may be considered to have a conflict of interest with one or more parties in this tendering process, if:</p> <p>(a) they have a controlling partner in common; or</p> <p>(b) they receive or have received any direct or indirect subsidy from any of them; or</p> <p>(c) they have the same legal representative for purposes of this Tender; or</p> <p>(d) they have a relationship with each other, directly or through common third parties, that puts them in a position to have access to information about or influence on the Tender of another Tenderer, or influence the decisions of the Employer regarding this tendering process; or</p> <p>(e) a Tenderer participates in more than one Tender in this tendering process. Participation by a Tenderer in more than one Tender will result in the disqualification of all Tenders in which the party is involved.</p>

	However, this does not limit the inclusion of the same subcontractor in more than one Tender.
3.12	The Tenderer shall not engage in corrupt or fraudulent practices in the preparation or lodgement of a Bid. The Tenderer shall not have any commercial mutual benefits with other Tenderer(s) submitting the Bids on the date of submission of the Bid.
3.13	Authorization: The tender shall be signed by a person duly authorized to sign on behalf of the Tenderer.
4.	Submission and Opening of Tenders
4.1	Deadline for Submission of Tenders: (a) Tenders must be received by MMPRC at the address or by email and no later than the date and time mentioned in clause 1.5 of this document. (b) MMPRC may, at its discretion, extend the deadline for the submission of Tenders by amending the Tendering Document, in which case all rights and obligations of the MMPRC and Tenderers previously subject to the deadline shall thereafter be subject to the deadline as extended.
4.2	Late Tender: MMPRC shall not consider any Tender that arrives after the deadline for submission of Tenders, in accordance with clause 1.5. Any Tender received by MMPRC after the deadline for submission of Tenders shall be declared late, rejected, and returned unopened to the Tenderer.
4.3	Withdrawal and Re-submission: The Respondents may withdraw at any time before the Proposal Due Date.
4.4	Best Value Selection and Negotiation MMPRC may select the response(s) which demonstrates the best overall value, including proposed alternatives that will achieve the goals of MMPRC. MMPRC and a selected Tenderer may negotiate a change in element of contract performance or cost identified in the original proposal or the selected Tenderer's response which results in lower costs or more cost effective or better value than was presented in the selected Tenderer's original value.
5.	Disqualification
5.1	MMPRC shall have absolute discretion to disqualify any Proposal made by a Respondent on any one or more of the following grounds;

	<p>a) If the Respondent submits incorrect/ inaccurate/ misleading information or conceals/suppresses any relevant information</p> <p>b) Where the Respondent seeks to modify the Proposal after Proposal Due Date without the consent of MMPRC</p> <p>c) Any Proposal that is received after the Proposal Due Date</p> <p>d) Pending, active, or previous legal action by/ against a Tenderer /Respondent that may prevent its participation in the Tender Process or prevent it from fulfilling its respective obligations as specified and/ or as required in/under this RFP and the Agreement; and/ or</p> <p>e) If the Respondent is in breach of any of its material contractual obligations at any of its previous contracts with the Government of Maldives or MMPRC</p>
6.	Evaluation
6.1	The tender evaluations will be carried out as per the evaluation criteria stated under Section 2 of this document. No other evaluation criteria or methodologies shall be permitted.
6.2	To assist in the examination, evaluation, and comparison of Bids, MMPRC may, at its discretion, ask any Tenderer for clarification of its Bid. The request for clarification and the response shall be in writing, but no change in the price or substance of the Bid shall be sought, offered, or permitted except as required to confirm the correction of arithmetic errors discovered by MMPRC in the evaluation of the Bids.
6.3	From the Bid Due Date until the issue of the Letter of Award, if any Tenderer wishes to contact MMPRC on any matter related to the Bid or the Bid Process, it should be done in writing.
6.4	Any effort on the part of the Tenderers to influence MMPRC in the examination, evaluation, ranking of Bids may result in the rejection of the respective Tenderer's Bid.
7.	Tender Security and Performance Guaranty (Not applicable)
8.	Advance Payment - applicable as per procedure Advance Payment Guaranty - as per procedure
9.	Award of Contract
9.1	MMPRC will issue the Letter of Award to the Respondent whose Proposal has been determined to be responsive and has the highest score (the "Selected Respondent").

9.2	The Letter of Award will be issued to the Selected Respondent or posted to the Selected Respondent's address, or a scanned version of the Letter of Award shall be sent via e-mail at the address given in the Proposal and such handing or posting or e-mail shall be deemed good service of such a notice.
9.3	If the Selected Respondent fails to sign the Agreement within the period prescribed in the Letter of Award, MMPRC shall have the right at its absolute discretion to select the Proposal with the highest score among the remaining responsive Respondents or annul the Tender Process.
9.4	MMPRC reserves the right to annul the Tender Process and reject all Proposals, at any time prior to signing of the Agreement, without thereby incurring any liability to the Respondents, or any obligation to inform the Respondents of the grounds for MMPRC's action.
9.5	Upon MMPRC's request, the Selected Respondent shall provide any component missing from the proposed design as per the specification and scope provided by MMPRC in this RFP, without any additional cost.
10.	Payment Terms
10.1	As consideration for the design and construction of the Maldives Stand at the WTM London 2024 the Selected Respondent/Contractor shall be compensated in the manner provided below; <ul style="list-style-type: none"> - The amount in Dollar (\$) equivalent to 15% of the Total Price quoted shall be transferred by MMPRC to the Selected Respondent/Contractor, upon signing of this Agreement, within 30 working days up on submission of the invoice and, - The amount in Dollar (\$) equivalent to 35% of the Total Price quoted shall be transferred by MMPRC to the Selected Respondent/Contractor, within 30 working days after the commencement of the work and upon submission of the invoice and, - Remaining 50% of the Total Price quoted shall be transferred by MMPRC to the Selected Respondent/Contractor, after the end of the fair within 60 working days and up on submission of the final invoice, - Any payment made on behalf MMPRC will be reimbursed once the invoice along with supporting documents are received.
11	Penalty & Contract Termination
11.1	Penalty:

	<p>MMPRC shall have the right to withhold any payment of the Contract Price, if the Selected party fails to deliver any Works in accordance with the terms of the Agreement.</p> <p>MMPRC shall have the right to deduct from the payment if the selected party fails to complete any part of the work in accordance with the terms of the agreement.</p> <p>MMPRC shall be entitled to terminate the Agreement if the Contractor abandons or fails to proceed with the Works in accordance with the terms and conditions of this Agreement.</p>
11.2	<p>Contract Termination:</p> <p>If the Selected Party fails to carry out any obligation under the Agreement, MMPRC may by notice require the Contractor to make good the failure and to remedy it within a specified reasonable time.</p>

Section 2 - Evaluation Criteria

Area	Details	Marks
Contract Price	The Tenderer proposing the lowest "Contract Price" shall receive a maximum mark of Sixty (60), and for remaining proposals marks will be allocated on pro rata basis.	60
Stand Design- Attractiveness	The marks for the attractiveness of the stand design will be given considering the below mentioned. The design which full fill the requirements will receive the highest marks. a) Attractiveness of the overall design: b) Reflection of the destination in design: Beauty, authenticity and usage of attractive components to show the USPs / experiences of Maldives. c) Creativity: The design should showcase the Maldives product in a creative manner using the latest technologies without foregoing or hindering any requirement set out in the RFP.	30
Past Experience	Marks for experience with related works (based on the photo and the recommendation letters/emails) will be given as mentioned below. a) 3 Projects: 5 marks b) 2 Projects: 3 marks c) 1 Project: 1 marks	5
Company Profile	Marks will be given considering the below mentioned points; a) The organizational capacity (Staff, Nature of work) c) Number of years in operation d) Services offered by the company	5
	TOTAL	100

Section 3 - Scope & Specifications

1. Scope of Work:

1.1 The Scope of the project is to design and construct the Maldives Stand at the World Travel Market (WTM) to be held in London from 5-7 November 2024. Design should be attractive and functional according to the requirements set forth by MMPRC. Construction should be carried out in accordance with the construction regulations for WTM set by Reed Exhibitions, the organisers of the event. (Refer to the organiser's official website, <https://www.wtm.com/london/en-gb.html>.) It is the responsibility of the bidder to take all preventive measures set out by the fair organisers with regard to overall safety of the stand.

1.2 In addition, the scope of the works shall include.

1.2.1 The construction of the Stand to agreed design proposal at the location provided to MMPRC by the fair organisers.

1.2.2 All construction work should be completed at least 24 hours prior to the fair's opening time, ensuring ample time for MMPRC officials to run a final check of the stand, arrange promotional materials and preparations at the stand for the event. The stand area should be thoroughly cleaned, dust wiped off, any garbage or waste cleared upon handing over the finished stand.

1.2.3 The process of disassembling the stand should start as soon as the stand is handed over by MMPRC at the end of the Fair. This should be carried out according to the organiser's guidelines.

1.2.4 Interested parties need to submit a design and the estimated cost to construct the Maldives stand at WORLD TRAVEL MARKET (WTM) LONDON 2024. Drawings should be to scale and all measurements marked clearly. Total cost should show a clear breakdown of all components.

2. Concept for the design proposed by the bidder / Respondent:

2.1 WTM is the leading global event for the travel industry, a vibrant must attend business-to-business event presenting a diverse range of destinations and industry sectors to UK and International travel professionals. It is one of the largest events participated by MMPRC. Also, one of the largest representation by the Maldives Tourism industry.

2.2 The Stand concept and design should be presented in a contemporary design to attractively showcase the country's unique tourism product, whilst at the

same time inspired by the element of luxury and usage of authentic Maldivian designs representing the unique features of the island destination.

2.3 The Stand concept and design should;

Attractively showcase the country's unique tourism products thematically presented in a modern contemporary design.

Maintain/not completely lose the existing structural design of the Maldives stand themes used by Maldives currently in various exhibitions.

Be inspired by authentic Maldivian designs that represent the island destination's distinctive features that emphasise its position as a premium destination.

Encompass unique and exclusive features, taking inspiration from the destination's extraordinary aspects.

Be as per the regulations set out by the fair organisers in all aspects including safety standards.

2.4 The stand should be accessibility friendly.

2.5 A ramp for People with special needs should be incorporated.

2.6 All measurements should be included in the design. Provide a clear indication of the materials utilised for each component, such as wood, canvas, fibre etc.

2.7 Overall design of the stand should be in accordance with the below stated requirements.

3. The concept and design should strongly address the following points:

3.1 Stand design renders should be in accordance with the measurements stated below;

- a) 50.50 m in length and 13 m in width (656.50 SQM) and 4 sides open.
- b) Overall height should be in accordance with the guidelines given by WTM London 2024 organisers.
- c) The stand concept and design should;
 - Attractively showcase the country's unique tourism products, highlighting culture and heritage, while seamlessly incorporating luxury elements into a modern, contemporary design.
 - Be inspired by authentic Maldivian designs that represent the island destination's distinctive features that emphasise its position as a premium destination.
 - Encompass unique and exclusive features, taking inspiration from the destination's extraordinary aspects.
- d) Creativity and Attractiveness of the overall design.

- The proposed stand design should be thematically presented in a contemporary design using the latest interactive technologies in stand design without hindering any requirement set out in the RFP.
 - The stand design should have a cohesive colour palette all throughout the design.
 - The colours should take inspiration from the overall destination.
- e) To incorporate cultural elements in a thematic manner.
- f) Overall finishing of this stand should be gloss finishing.
- g) Maldives branding such as SSOL logo should be visible at prominent locations within the stand incorporated to the overall stand design. This can be incorporated into the stand structure.

4. Stand Requirements:

- Stand should have lockable counters, lockable tables, storage and an information counter and should be arranged in a logical and practical manner considering the preventive and safety measures implemented by the fair organiser.
- The furniture and decorative items used should be simple and elegant to bring out the luxury and cultural image of the destination.
- The measurements given in specific areas should meet the criteria. Items with no specific measurements are left for the designer's choice. All furniture/equipment requirements are stated under each item.
- The stand should be elevated. The height of the elevation should be mentioned in the proposal as per the guidelines given from WTM London organisers.
- The design should provide enough surface area to display photos representing the destination.

4.1 Co-Exhibitor Counters:

There must be separate lockable counters around the Stand with the storing capacity for brochures and bags. There should be easy access into the Stand from all the sides. However, there should be easy access into the Stand from all the sides. There should be 75 counters that aligns with the safety guidelines provided by the fair organiser.

- Counters sizes should be as follows;
 - a) The width of the counter should be 450mm and a length of 600mm.
 - b) The counters should have a height of 1075mm from the floor.
 - c) The height of counter dividers should be 152.40mm.
 - d) There should be 178mm of space between each counter.
 - e) Should there be any structures/walls behind the counter then there should be a gap of 1219.20mm.

Overall design of the stand should include:

- 75 lockable counters.
- Counter Dividers should be placed.
- There should be space between each counter.
- Should display co-exhibitor logos on the front of the counter. (Logo artworks will be provided by MMPRC to the selected party).
- Should display co-exhibitors' names and logos on the countertop, which should be visible from a distance. (Artworks will be provided by MMPRC to the selected party).
- Should include counter stools.
- Should include universal electric plug points in each counter. (Should be identified in the design).
- Should include lockable drawers in each counter. Individual keys for each lock at the counter must be provided.
- The design and colour scheme of the counter should fit/complement the overall design of the stand.
- Counter Measurements, and distance between each counter should be provided.

4.2 B2B Meeting Tables: (55 B2B Meeting tables)

- There must be 55 B2B meeting tables within the Stand with the storing capacity for brochures and bags. Tables should be as follows;
- Seating arrangement for 4 people comfortably in each table
- Meeting tables to be arranged in a manner to prevent bottlenecking
- Co-branding space to display exhibitor name and graphics
- Should display co-exhibitors' names on the countertop, which should be visible from a distance.
- Universal electric plug points for each table
- The chairs and tables should fit to the overall colour scheme and design used in the stand.
- Should include lockable drawers in each meeting table. Individual keys for each lock at the meeting table must be provided.
- Table design, Measurements, and distance between each table should be shared.

4.3 Main Information Counters x2:

- Two information counters on both ends of the stand. Information counters should have shelves and lockable drawers to store promotional materials. Can be designed in a unique manner.
- The counter top should have the capacity;
 - a) For 3 persons to comfortably use the counter space at the same time. (Recommended length: 6ft)
 - b) Be appropriate and spacious to display approximately 5 different types of print materials,
 - c) To place 2-3 types of giveaways
 - d) For 2-3 types of local food items to be displayed on the counter
- Information counter can be presented in a creative design.
- Visit Maldives logo to be placed in front of the information counter.

- Furniture: 03 comfortable stools for the representatives on both information counters.
- Should include universal electric plug points.
- The design and colour scheme of the counter should complement the overall design of the stand.

4.4 **Platinum industry room (type 1) x2**

- There must be 02 dedicated meeting rooms(10 sqm).
- Semi-private meeting rooms ensuring comfort and privacy while maintaining the stand's open feel.
- The room should not be entirely closed.
- Air-circulation should be maintained in this room.
- 1 coffee table.
- Sofa chairs that accommodate 4 - 5 pax.
- TV Rack with lockable storage.
- LED screen to display brand videos.
- A Dustbin.
- Co-branded with the company name with company artwork.
- Universal electric plug points.
- All measurements should be included in the design.

4.5 **Platinum industry room (type 2) x1**

- There must be 01 dedicated meeting room(20 sqm).
- Semi-private meeting room ensuring comfort and privacy while maintaining the stand's open feel.
- The room should not be entirely closed.
- Air-circulation should be maintained in this room.
- 1 coffee table
- Sofa chairs that accommodate 6- 10 pax
- 2 sets of meeting areas (1 table with 4 chairs)
- TV Rack with lockable storage
- LED screen to display brand videos.
- Coffee machine with cups and coffee capsules + snacks
- The room should be neatly decorated.
- Co-branded with the company name with own artwork
- Universal electric plug points
- A Dustbin
- All measurements should be included in the design.

4.6 **VIP Meeting Room x1:**

- Should have 1 meeting room with frosted or private walls.
- The meeting should have one coffee table and 2 side tables with storage
- A minimum of 5-6 individuals to be accommodated within this room.
(Seating arrangement with sofa chairs)

- Lockable door and air- conditioning for temperature control and air circulation. The room should be neatly decorated by Maldivian photos and souvenirs.
- To have one Maldivian flag with a flag post near the corner of the room.
- Should include universal electric plug points.
- All measurements should be included in the design.

4.7 Dedicated Meeting Area:

- Small meeting area for MMPRC meetings, ensuring comfort and privacy while maintaining the stand's open feel.
- Use modular furniture that can be easily rearranged or repurposed.
- There should be seating arrangements for 4-5 people. (Sofa)
- There should be 1 lockable side table
- There should be 1 coffee table

4.8 General Meeting Area (Floating Tables):

- There should be 6-8 meeting tables that align with the safety guidelines provided by the fair organiser.
- There should be 4 chairs per table.
- Table Measurement: 600mm diameter.
- Should include universal electric plug points for each table (should be identified in the design).
- Details of all the materials (fabric, wood, etc) should be provided.
- All measurements should be included in the design.

4.9 Photo Backdrop Area:

- A wall or prominent area of the Stand that can be used as a photo backdrop.
 - a) Should be a visually eye-catching backdrop which is "instagrammable". It should also be visible from outside and easily accessible to the visitors passing by (to be placed at the back of the stand).
 - b) Maldives branding should be visible in this area.
 - c) The purpose of this area is to attract visitors to Maldives Stand and take a picture and participate in the promotional and social media activities by sharing these pictures on social media.

4.10 Bar Counter:

- The counter should be made as a serving area of coffee/tea and snacks.
- An area needs to be designated for the coffee machine and water dispenser
- 4 Bar stools
- should include lockable cupboards as storage
- Dustbins should be included in this area.
- Should have one sink with waste water drainage.
- Should include universal electric plug points.
- All measurements should be included in the design.

4.11 **Activity Area / Performance Area :**

- A dedicated space for the cultural performance from the front view. To have an area where crowds/attendees can gather to view cultural items/performances.
- This area should be designed in a way it can be used for cultural performances and for giving presentations.
- There should be Mics and sound systems available for the area.

4.12 **Storage Room and Cloakroom:**

- A lockable storage should be within the Stand to store promotional materials, should have enough space to accommodate boxes and hand carry trolley luggage.
- Should include a lockable cupboard to store valuable materials.
- Should include Racks to keep brochures, bags and other promotional materials. The racks should be able to hold an approximate weight of not less than 120kg.
- Should include 03 universal electric plug points in the storage room.
- There should be a cloakroom adjacent to the storage room. The cloak room should have a separate entrance from the storage door. Cloak room and storage room should be separated by a partition.
- The cloak room should be lockable and should have hooks and hangers to hang jackets. Should accommodate Approximately 180 hangers.
- All measurements should be included in the design.

4.13 **Maldives Map:**

- To have a map of the Maldives.
- Artwork of the map will be provided by MMPRC.
- This should be placed in a prominent location where visitors can easily access.

4.14 **Waiting area:**

- This area is to be used by the visitors waiting for meetings.
- One (1) 2-Seater Sofa should be placed.

4.15 **Displays:**

- LED Screen with USB port should be on display facing the main entrance of the stand. The Installation of a LED screen, behind the main information counter facing the main aisle, which will serve as a dynamic element, showcasing our unique products and experiences, enhancing the overall aesthetic appeal of the stand.
 - a) LED screen (Screen size: W: 4000 mm x H: 1500 mm x D: 150 mm, Aspect ratio: 8:3) at the front of the stand, behind the main information counter. This should be built within the stand structure in a seamless manner.
 - b) **This should be done without Rigging.**

- c) This should be a standalone element which adds to the attractiveness of the stand.
 - d) Needs to be placed at a location which gives maximum exposure to the visitors, and this should be done within the guidelines by the fair organisers.
 - e) The LED Screen would be placed in a manner where it is visible and there is no obstruction to the visitor when viewing.
 - f) Should provide adequate sound.
 - g) The display area should be adjustable.
- Digital Kiosk (Vertical Screen) to display co exhibitor directory near the main information counter.
 - This would be used to display co-exhibitor layout.
 - In addition to the above, relevant photos, decorative materials and equipment can be used in the design according to the overall theme to enhance the quality of the stand.
 - Maldives logo visible from four sides of the stand. Frontal logo should be in Dhivehi.

4.16 Stand Name:

- Name of the Stand should be "Maldives" with a Dhivehi logo (As per Section 5, Cutout) which should be backlit and visible from the front side. Maximum visibility of the stand name should be provided.
- Remaining three sides of the stand should be "Maldives" with the English backlit logo (As per Section 5). Maximum visibility of the stand name should be provided.
- Maldives branding such as the SSOL logo (As per Section 5), should be prominently visible at locations within the stand in accordance with the stand design.
- This should be built within the stand structure in a seamless manner.
- **This should be done without Rigging.**

4.17 Lighting:

- Adequate lighting should be provided all over the stand and should illuminate the stand well allowing to have ample lighting for photographs and videos.
- **This should be done without Rigging.**
- Harsh white fluorescent lighting should be avoided and instead use warm lighting throughout the stand.
- All the electric points/switch boards should be identified.

5. Additional Services:

- 5.1 Should provide a coffee machine (with sugar, milk, coffee capsule) with at least 500-700 (estimated) paper cups per each day. (No single use plastic)
- 5.2 Should provide a water dispenser for the fair duration with at least 500-700 (estimated) paper cups per day. (No single use of plastic). The water dispenser should be refilled on all fair days.
- 5.3 Should provide adequate dustbins at the stand and the garbage should be disposed of on all fair days.
- 5.4 Should provide daily cleaning of the stand for the fair duration.
- 5.5 Touched surfaces of the stand should be regularly cleaned during the fair days.
- 5.6 A focal point should be present during the fair times to assist with any issues that may arise.
- 5.7 02 Hostesses (To serve beverages and snacks) to be arranged for the fair duration.
- 5.8 Should have a first aid box placed in the storage area.
- 5.9 Dedicated WiFi to be provided under Maldives name throughout the stand.
- 5.10 Additional services such as electricity, internet connections etc. needs to be ordered by the Selected Party (Contractor) on behalf of MMPRC (with prior approval) and billed to MMPRC

6. Additional Conditions and Requirements:

- 6.1 The design should be in conformity to the Maldives Stand concept and Design Requirement and Stand Building Regulations set by WTM London 2024, Fair organisers (<https://www.wtm.com/london/en-gb.html>).
- 6.2 It is the duty of the Selected Party to meet specific requirements of the WTM London Fair organisers, so that the Stand receives due recognition from the organiser and public
- 6.3 All documentations necessary for Stand design approval should be submitted by the Selected Party before the deadline specified by the WTM London 2024, Fair organisers.
- 6.4 Complete construction and handover of the finished stand 24 hours before the opening time of the fair.
- 6.5 After the fair dismantling should be handled as per the guidelines provided by the Fair organiser.

- 6.6 Any cost which may arise outside of the above quotation shall be pre-approved.
- 6.7 All measurements of objects and distances should be clearly marked from point to point on the drawing.
- 6.8 The price quoted by the bidder should include all the aforementioned requirements. MMPRC should not be borne to pay any additional charge.

Section 4 - COVER LETTER

The CEO & Managing Director,
 Maldives Marketing and Public Relations Corporation
 H. Zonaria, 2nd Floor,
 Boduthakurufaanu Magu, Male'
 Republic of Maldives

Dear Sir,

Sub: Proposal to design and construct the Maldives Stand at WTM London 2024

Having examined all the information provided, we the undersigned offer to design and construct the Maldives Stand at WTM London 2024 as per the requirements of the RFP (the "Works") as set out in this Proposal.

We agree to undertake and complete all the works as per the requirement set forth in the scope of work for a total sum of Dollars (\$) (In words) Dollars (\$) (In numbers). (The "Contract Price") inclusive of all applicable taxes (including tax). The Contract Price is provided below;

Year	Price excluding Tax (\$)	Tax (\$)	Total Price (\$)
WTM London 2024			
Added options should be included in this table			
Contract Price(\$)			

We undertake, if our Proposal is accepted, to complete the Works in the scope of work within the deadlines and as per the specifications provided by MMPRC within the price quoted above. We have examined the RFP and have no reservations to the RFP Documents, including Addenda issued.

We are not insolvent, in receivership, bankrupt or being wound up. Our affairs are not being administered by a court or a judicial officer and our business activities are not being suspended and not the subject of legal proceedings for any of the foregoing.

Until a formal agreement is executed with MMPRC, this Proposal, together with written acceptance thereof and MMPRC's notification of award, shall constitute a binding contract if we are selected as the Successful Respondent.

Details of authorized personnel to sign Bid for and on behalf of:

Company/Business Name: _____

Name of the authorized personnel to sign: _____

Signature of the authorized personnel to sign: _____

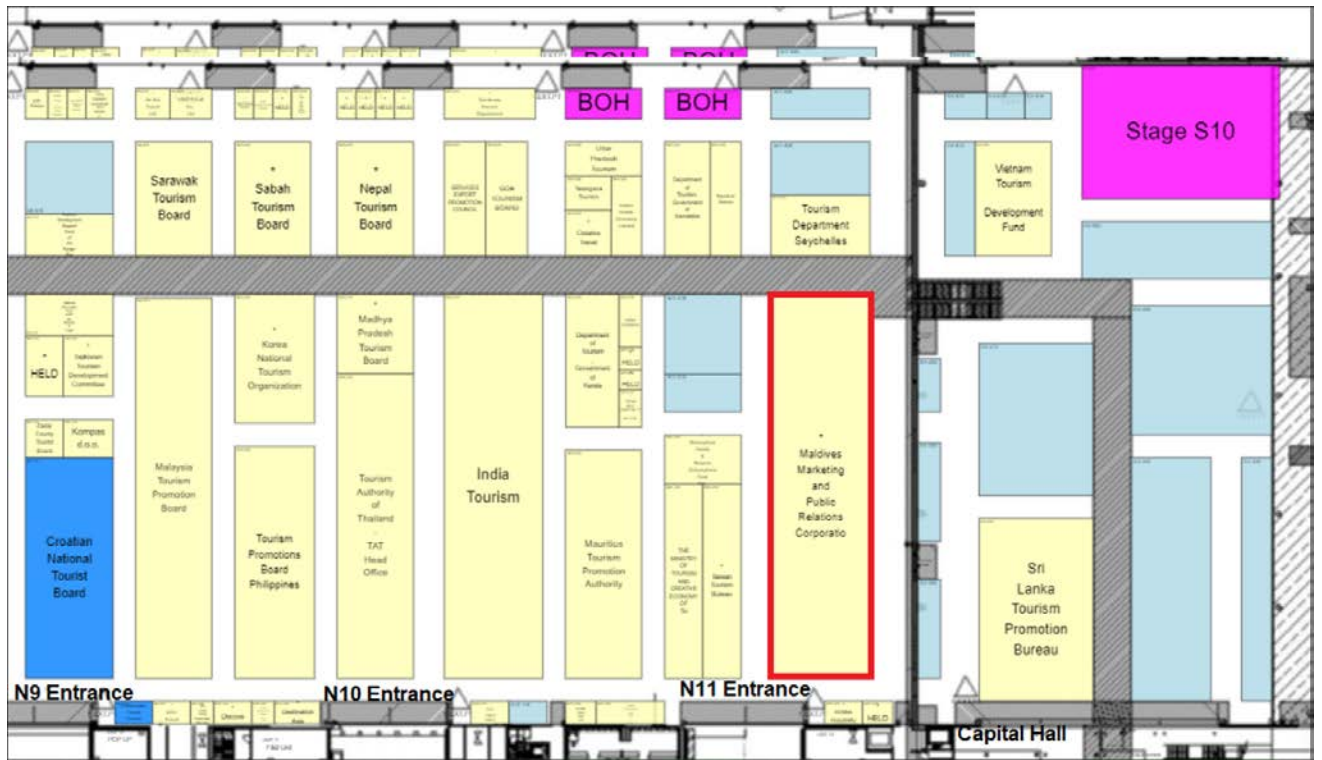
Stamp of the company/Business: _____

Date: _____

Section 5 - MALDIVES LOGO



Section 6 - FLOOR PLAN



Section 7 - Measurements

A. Counters

This should be the standard spacing for counters.
This should be given as standard sizes we want for future RFP's

Counters

